

Curriculum Vita

LINDA STANLEY

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EDUCATION:

Highest level of education completed: PhD

B.S., University of Montana, Missoula, June 1980, Economics (graduated with highest honors).

M.S., University of Wyoming, Laramie, May 1984, Economics.

Ph.D., University of Wyoming, Laramie, August 1985, Economics.

WORK EXPERIENCE

4/2002 - Research Scientist, Tri-Ethnic Center for Prevention Research, Colorado State University, Fort Collins, CO.

- Conducted statistical analysis for a variety of federal grants and other funded research.
 - Proficient in many statistical techniques, including multilevel modeling, multiple imputation, limited dependent variable analysis, latent growth and other latent variable modeling, structural equation modeling.
 - Proficient in a variety of statistical packages, including SPSS, LIMDEP, Stata, MPLUS, and HLM
- Wrote and/or contributed to successfully funded grant proposals, including as a Principal Investigator on NIDA grant #1R21AA017267-01A1--Individual and contextual effects of rural and non-rural adolescent alcohol use
- Wrote and co-wrote articles published in peer-reviewed scientific journals (a list of publications can be found on pages 2-3)
- Contributed to survey development, sample determination, and other research design issues as part of primary research
- Presented research findings at national conferences and research seminars.
- Director of Community Readiness
 - Conducted numerous trainings on the community readiness model around the nation and in Canada
 - Provided technical assistance on aspects related to assessment and application of the model
 - Managed numerous assessments for community organizations, medical centers, university research projects, and others.

1992 - 2001 Associate Professor of Marketing, Colorado State University, Fort Collins, CO.

- Taught a variety of courses, including managerial economics (graduate and undergraduate), pricing analysis, marketing research, forecasting (graduate and undergraduate).
- Conducted and published research on a variety of marketing and economics projects
- Served on a variety of university, local, and state committees.

1987 - 1992 Assistant Professor of Economics, Oregon State University, Corvallis

1985 – 1987 Assistant Professor of Economics/Marketing, Colorado State University, Fort Collins

- Taught a variety of courses, including environmental economics, industrial organization, graduate microeconomics, graduate econometrics, principles and intermediate level micro and macroeconomics.
- Conducted and published research on a variety of marketing and economics projects
- Served on a variety of university, local, and state committees.

SELECTED PEER-REVIEWED PUBLICATIONS (in chronological order)

- Gerking, S., & Stanley, L. R. (1986), An economic analysis of air pollution and health: The case of St. Louis. *The Review of Economics and Statistics*, 68(1), 115-121.
- Atkinson, S. E., Stanley, L. R., & Tschirhart, J. (1988). Revenue sharing as an incentive in an agency problem: The case of the National Football League. *The RAND Journal of Economics*, 19(1), 27-43.
- Coursey, D. L., & Stanley, L. R. (1988). Pretrial bargaining behavior within the shadow of the law: Theory and experimental evidence. *International Review of Law and Economics*, 8(2), 161-79.
- McMullen, B. Starr, & Stanley, L. R. (1988). The Impact of deregulation on the production structure of the motor carrier industry. *Economic Inquiry*, 26(2), 299-316.
- Stanley, L. R., & Coursey, D. L. (1990). Empirical evidence on the selection hypothesis and the decision to litigate or settle. *The Journal of Legal Studies*, 19(1), 145-172.
- Nowell, C., & Stanley, L. R. (1991). Length-biased sampling in mall intercept surveys. *Journal of Marketing Research*, 28(4), 475-479.
- Stanley, L. R. & Tschirhart, J. (1991). A market test of consumer response to information disclosure. *Journal of Public Policy and Marketing*, 10(2), 202-219.
- Stanley, L. R., & Nemeth-Johannes, C. (1991). How software publishers make pricing decisions. *Journal of Pricing Management*, 2, 5-13.
- Stanley, L. R., & Tschirhart, J. (1991). Hedonic prices for a non-durable good: The case of breakfast cereals. *The Review of Economics and Statistics*, 73(3), 537-541.
- Stanley, L. R., Tschirhart, J. T., & Anderson, J. (1991). A hedonic price analysis of nutritionally labeled breakfast cereals: Implications for nutrient labeling. *The Journal of Nutrition Education*, 23(5), 231-238.
- Tharp, M., & Stanley, L. R. (1992). Time series analysis of newspaper profitability by circulation size. *Journal of Media Economics*, 5(1), 3.
- Stanley, L. R. (1995, August). The meaning of greening: Just what should green marketing be? In S. L. Grossbart & D. Lasca (Eds.), *Understanding change from a macromarketing perspective*, (pp. 79-91). Proceedings of the 20th Annual Macromarketing Conference.
- Stanley, L. R., & Lasonde, K. M. (1996). The relationship between environmental issue involvement and environmentally-conscious behavior: An exploratory study. *Advances in Consumer Research*, 23(1), 183-189.
- Gegax, D., & Stanley, L. R. (1997). Validating conjoint and hedonic preference measures: Evidence from valuing reductions in risk. *Quarterly Journal of Business & Economics*, 36(2), 31-54.
- Kelly, K. J., & Stanley, L. R. (1999). Faculty perceptions and experiences of student behavior: Does gender matter? *Journal of Marketing Education*, 21(3), 194-206.
- Kelly, K. J., Stanley, L. R., & Edwards, R. W. (2000). The impact of a localized anti-alcohol and tobacco media campaign on adolescent females. *Social Marketing Quarterly*, 6(3), 39-43.

- Kelly, K. J., Stanley, L. R., Comello, M. L. G., & Gonzalez, G. R. (2006). Tobacco counteradvertisements aimed at bicultural Mexican-American youth: The impact of language and theme. *Journal of Health Communication, 11*,455-476.
- Shears, J. L., Stanley, L., & Edwards, R. (2006). School bonding as a protective factor against drug use in rural youth. *Social Work Research, 30*(1), 6-18.
- Edwards, R.W., Stanley, L., Plested, B.A., Marquart, B.S., Chen, J., & Jumper Thurman, P. (2007). Disparities in young adolescent inhalant use by rurality, gender and ethnicity. *Substance Use & Misuse, 42*(4), 643-670.
- Marquart, B. S., Nannini, D. K., Edwards, R. W., Stanley, L. R., & Wayman, J. C. (2007). Prevalence of dating violence and victimization: Regional and gender differences. *Adolescence, 42*, 645-657.
- Stanley, L.R., Comello, M. L. G., Edwards, R. W., & Marquart, B. S. (2008) School adjustment in rural and urban communities: Do students from "Timbuktu" differ from their "City Slicker" peers? *Journal of Youth and Adolescence. 37*(2) 225-238.
- Henry, Kim L., Stanley, Linda R., Edwards, Ruth W., Harkabus, Lindsay, & Chapin, L. (2009). Individual and Contextual Effects of School Adjustment on Adolescent Alcohol Use, *Prevention Science, 10*(3), 236-247.
- Stanley, L.R., Beauvais, F., Walker, P.S., Walker, R. D. (2009). Initiation of Alcohol Use Among Urban American Indian Youth: A Discrete Time Hazards Model, *Journal of Ethnicity in Substance Abuse, 8*, 359-377.
- Kelly, Kathleen J., Maria Leonora G. Comello, Linda Stanley, and Gabriel Gonzalez (September 2010). "The Power of Theme and Language in Multi-Cultural Communities: Which Tobacco Prevention Messages are Most Persuasive to Mexican American Youth?" *Journal of Advertising Research, 50*(3); 265-278.
- Slater, Michael D., Kelly, Kathleen J., Stanley, Linda R., Lawrence, Frank and Maria Leonora Comello (2011). "Assessing Media Campaigns Linking Marijuana Non-Use with Autonomy and Aspirations: "Be Under Your Own Influence" and ONDCP's "Above the Influence," *Prevention Science.12*: 12-22.
- Stanley, L.R., Henry, K.L., & Swaim, R.C. (2011). The effect of physical and social availabilities on adolescent perceived availability and last month alcohol use. *Journal of Youth & Adolescence, 40*, 1203-1214.
- Swaim, Randall C. & Stanley, Linda R. (2011). "Rurality, Region, Ethnic Community Make-up and Alcohol Use Among Rural Youth." *Journal of Rural Health, 27*(1): 91-102.
- Stanley, Linda R., Edwards, Ruth W., Marquart, B.S. & Swaim, R.C. (2011). Adolescent Substance Use in Rural and Urban Communities, *Journal of Rural Community Psychology, E14*(2) <http://www.marshall.edu/jrcp/current.htm>.
- Miller, K.A., Stanley, L.R., and Beauvais, F., (2012). Regional Differences in Drug Use Rates Among American Indian Youth. *Drug and Alcohol Dependence, 126*(1-2), 35-41.
- Stanley, L.R., Miller, K., Beauvais, F., Walker, P.S., Walker, R. D. (in press). Predicting an Alcohol Use Disorder in Urban American Indian Youth, *Journal of Child and Adolescent Substance Abuse*.
- Swaim, R.C., Stanley, L.R.. & Beauvais, F., (2013). The Normative Environment for Substance Use Among American Indian Students And White Students Attending Schools on or Near Reservations. *American Journal of Orthopsychiatry, 83*, 422-429.
- Dieterich, S.E., Stanley, L.R., Swaim, R.C., & Beauvais, F. (2013). Outcome expectancies, descriptive norms, and alcohol use: American Indian and White adolescents. *Journal of Primary Prevention, 34*, 209-219
- Stanley L.R., , Harness, S., Swaim, R.C. & Beauvais F. (in press). Trends in substance use among American Indian youth living on or near reservations; Update, 2009-2012. *Public Health Reports*.

PROFESSIONAL PRESENTATIONS AVAILABLE UPON REQUEST

REFERENCES AVAILABLE UPON REQUEST