



An innovative model for assessing the level of readiness of a community to develop and implement successful efforts aimed at positive change.

Although the Community Readiness Model was originally developed at the Tri-Ethnic Center for Prevention Research at Colorado State University to address community alcohol and drug abuse prevention efforts, it has been **successfully utilized for a wide range of social and environmental issues** including health and nutritional issues such as HIV/AIDS, diabetes, head injury and diet; environmental issues such as water and air quality and environmental trauma; as well as other social issues such as suicide prevention, animal control, transportation issues and violence. It has also been successfully applied by organizations to address issues such as cultural competency, reorganization, etc. ***The model identifies specific characteristics related to different levels of problem awareness and readiness for change.*** In order to be successful, strategies of intervention must be appropriate for the community's stage of readiness and the culture of the community.

Tri-Ethnic Center for Prevention Research

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TRI-ETHNIC CENTER
FOR PREVENTION RESEARCH



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Populations Studied Include:



American Indian

Alaskan Native

Mexican American

African American

Asian American

Rural White Non-Hispanic

Areas of Study Include:

**Epidemiology and Correlates of
Youth Substance Use**

School Dropout

Delinquency

Youth Violence

**Community-Wide Prevention
Planning and Evaluation**

Intimate Partner Violence

Anger and Anger Management

**Environmental and Other Social
Problems**

Funding sources include the National Institute on Drug Abuse, the National Institute on Alcohol Abuse and Alcoholism, the Office of Juvenile Justice and Delinquency Prevention and the Centers for Disease Control and Prevention.

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TRI-ETHNIC CENTER FOR PREVENTION RESEARCH

The Tri-Ethnic Center for Prevention Research is within the Psychology Department at Colorado State University. It has been designated a Center of Excellence by the Colorado Commission on Higher Education and has a 30 year history of broad-based, multidisciplinary and multifaceted research and technical assistance efforts. Topics of these efforts include developing an understanding of community dynamics and the social, psychological, and cultural factors that contribute to social problems such as adolescent drug use and to related problems such as school dropout, delinquency, violence, deviance, HIV/AIDS and victimization.

In addition to research on substance use and correlates of use, Center staff have studied interventions including applications of the Community Readiness Model; anger management as a means of substance use reduction; and the effectiveness of media campaigns in reducing substance use and violence. Center staff and affiliates are widely published in both lay and professional journals and other media. They are nationally and internationally recognized experts and contributors to many conferences, technical reviews and professional meetings. TEC staff also provide technical assistance for communities and organizations on a variety of topics including evaluation and community capacity building.